



**XVI European Society
for Agronomy Congress**

August 31 - September 3, 2020 - **Sevilla - Spain**
Silken Al Andalus Palace Hotel

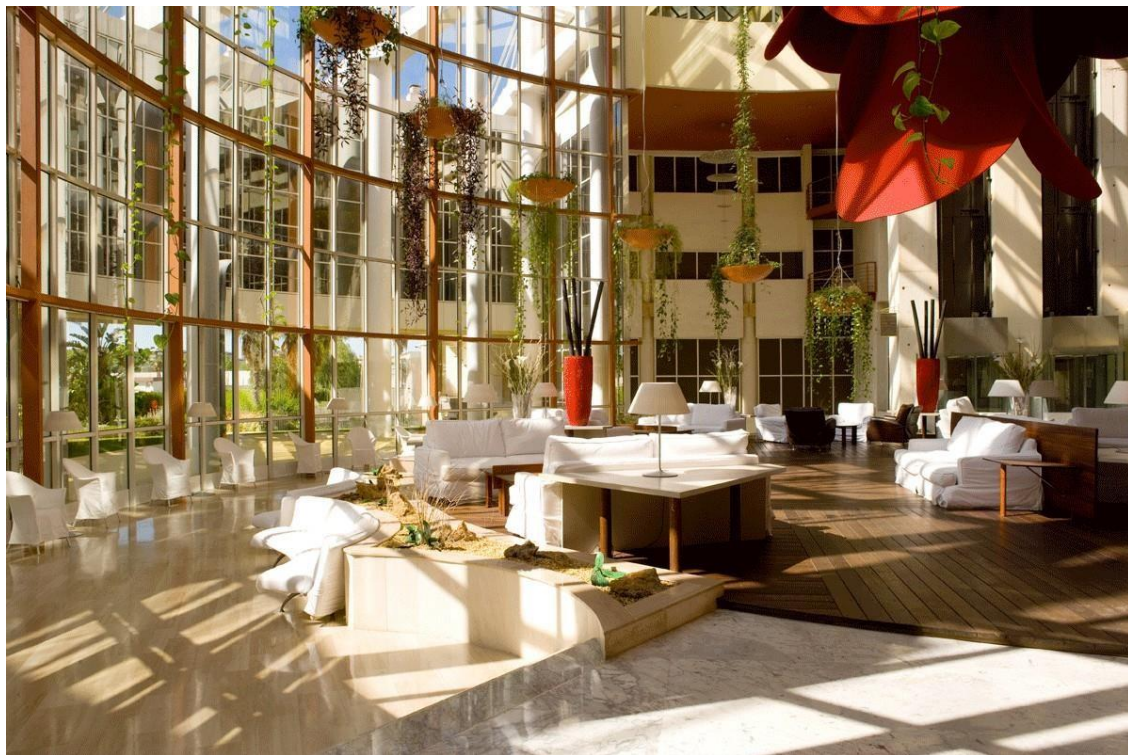
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VIAJES El Corte Inglés

CONGRESOS



XVI European Society for Agronomy Congress
Sevilla, Spain | September 1 - 4, 2020



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THE XVI CONGRESS OF THE EUROPEAN SOCIETY FOR AGRONOMY “SMART AGRICULTURE FOR GREAT HUMAN CHALLENGES”

The sixteenth edition of the congress of the European society for agronomy (ESA) will be held in Seville from September 1 to 4, 2020. As organizing committee, we would be delighted to be able to count on you in the celebration of this event. In this edition of the congress, we have tried to maintain the usual lines of scientific discussion of the ESA, together with some innovations accounting for new scientific and technological trends related to agriculture and new societal challenge and demands. Our expectation is to be able to attract the attention of the members of our scientific community and to generate a fruitful and constructive debate during the celebration of the event.

The great challenge facing humanity is the need for quality food for a growing population. In this congress, we want to emphasize the need for an intelligent use of resources in agriculture. Agricultural production depends to a large extent on limited, non-renewable, and strategic resources: soil, water, nutrients and energy. Besides covering food needs, our society also demands preservation of natural resources and ecosystem services that should be also guaranteed and provided by agrosystems. Agricultural production should face all these demands and challenges, and we have tried to take this into account in the scientific program of the congress.

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CONFERENCE PROGRAMME

Plenary Official Opening (Tuesday 1 September); Schedule: from 9.30 to 11.30

Official act (Chancellor of the University of Sevilla; other authorities; brief introduction by the ESA president) 9.30

Plenary keynote: Elías Fereres, University of Córdoba, Spain

Session 1. Crop functioning and crop quality

Keynote speakers: Gustavo Slafer (University of Lleida, Spain)

Natalie Colbach (INRA, France)

- 1.1. Crop physiology
- 1.2. Crop interaction with biotic and abiotic factors
- 1.3. Modelling crop-environment interactions
- 1.4. Sensory, nutritional and technological quality
- 1.5. New products and services: functional food, chemicals, fiber and energy

Session 2. Farming systems and ecosystem services

Keynote speakers: Pytrik Reidsma (Wageningen Agricultural University, Netherlands)

Marco Moriondo (CRN, Italy)

- 2.1. Farming system design for conventional and organic production
- 2.2. Crop diversification
- 2.3. Crop-Livestock integration
- 2.4. Mitigating climate change: modelling, prediction, and strategies
- 2.5. Protecting natural resources and the human environment

Session 3. Efficient use of resources in agriculture

Keynote speakers: Bruno Basso (Michigan State University, USA)

Miguel Quemada (Universidad Politécnica de Madrid, Spain)

- 3.1. Sustainable intensification in farming systems
- 3.2. Efficient resource management: soils, water, nutrients, and energy
- 3.3. Instruments for resource management: models, monitoring, and decision making tools
- 3.4. New avenues for managing biotic and abiotic stresses

Workshops (extended parallel sessions):

1. Relevant issues in global food security: Rice
Chair and Keynote speaker: Roberto Confalonieri (University of Milano, Italy)
2. Towards efficient resource use: site-specific management
Chair: Manuel Pérez (University of Sevilla, Spain)
Keynote speaker: Urs Schmidhalter (Technical University Munich, Germany)
3. Sustainable, intensive horticulture production systems
Chairs: Marisa Gallardo and Santiago Bonachela
Keynote speaker: David Connor (University of Melbourne, Australia)

LOCAL ORGANIZING COMMITTEE (University of Sevilla)

- Antonio Delgado García; ESA president 2018-2020
- Manuel Pérez Ruíz
- José María Urbano Fuentes-Guerra
- María Teresa Moreno Aguirre
- Eusebio Carmona Chiara

CORE SCIENTIFIC COMMITTEE

- Antonio Delgado García (University of Sevilla – US)
- Manuel Pérez Ruiz (US)
- José María Urbano (US)
- Francisco Villalobos (University of Córdoba)
- Roberto Confalonieri (University of Milán)
- Marisa Gallardo (University of Almería - UAL)
- Santiago Bonachela (UAL)

CONFERENCE VENUE

SILKEN AL-ANDALUS PALACE HOTEL

CATEGORY: ****

ADDRESS: Avenida de la Palmera, 41012. Seville

The Silken Al-Andalus Palace is located at a 7-minute drive (3.4 km) from the historic city centre of Seville. This modern design hotel offers spacious, air-conditioned rooms with free Wi-Fi.

The Silken Al-Andalus' restaurants specialize in gourmet and Italian cuisine. There is also a cafe, poolside bar and a piano bar with live music.

Set in Seville's Heliopolis district, Silken Al-Andalus Palace is a 5-minute drive from Plaza España. Regular public bus services connect the hotel with the historic city center in about 20 min. The Silken Al-Andalus Palace is 1 km from Pineda Golf Club and 2 km from Maria Luisa Park.



The Silken Al-Andalus Palace Hotel has 623 rooms where decoration and facilities give to customers a comfortable atmosphere. Victorio & Lucchino floor, decorated by two of the best Spanish fashion designer, has nine exclusive suites full of Andalusian flavour.

SPONSORSHIP CATEGORIES

General sponsorship benefits include:

- ✓ Company logo displayed in the registration form and the Proceedings Book. Company name, address, contact details and the nature of sponsorship listed in the Proceedings Book.
- ✓ Company materials inserted in the delegate Conference bags.
- ✓ Company/organization website linked to the conference website.



We offer the following packages for companies interested in sponsoring the Congress.

1. PREMIUM SPONSOR
2. STANDARD SPONSOR
3. OTHER SPONSORSHIP POSSIBILITIES

	Premium	Standard
Price (VAT not included)	2.500,00 €	1.500,00 €
Exhibition Space (m ²)*	6 m ²	6 m ²
Logo at/in**		
Registration desk	+	
Promotion materials	+	+
Social events	+	
Screen saver	+	
Coffee points	+	+
Congress website sponsors page	+	+
Abstract book	+	+
Full Registrations	2	1
Verbal acknowledgements in ceremonies and functions	+	
Written acknowledgements in conference materials	+	+
Advertisement in proceedings book**	Full page	Half page

Booth provided by sponsor. The organization provides the space for the exhibit only. For any special request like booth walls, fascia board, carpet, spotlight, furnitures and switchboard please contact with the Technical Secretariat: sevillacongresos2@viajeseci.es provided by sponsor

Other Sponsorship possibilities

Materials	Price (VAT not included)
Writing pads*	500 €
Lanyards*	500 €
Pens*	500 €
Congress bags*	500 €
Inserts of promotional material in delegate bags*	500 €
USB memories with the proceedings book*	500 €
Advertising in the Proceedings book (inner full page)**	1,000 €

*Provided by sponsor. Minimum 400 units (Material will have to be approved by the Organizing committee).

**Provided by sponsor.

In addition, it is possible to sponsor the Welcome Reception, the Conference Dinner, plenary lectures, and concurrent sessions, and to support the attendance of graduate students by contributing to the ESA 2020 travel fund.

Inquiries for special sponsorship requests should be made to the Conference Secretariat at: sevillacongresos2@viajeseci.es

Sponsor Form (Email or fax)

PLEASE RETURN BY FAX OR E-MAIL TO: VIAJES EL CORTE INGLÉS, S.A. CONGRESS DIVISION
TENIENTE BORGES, 5. 41002 SEVILLA
PHONE: 00 34 95 450 66 05 --- FAX. 00 34 95 422 5949
E-mail: sevillacongresos2@viajeseci.es
CONTACT: Daniela Strube

Company:

VAT Number:

Person of Contact:

Address:

City:

Zip Code:

E-MAIL:

Exhibitor

Stands	Price (VAT not included):
<input type="checkbox"/> Premium	
<input type="checkbox"/> Standard	
Stand number: _____	

Total Amount _____ EUROS.

Other sponsorship possibilities

Materials	Price (VAT not Included):
<input type="checkbox"/> Writing Pads	500 €
<input type="checkbox"/> Lanyards	500 €
<input type="checkbox"/> Pens	500 €
<input type="checkbox"/> Congress Bags	500 €
<input type="checkbox"/> Inserts of promotional material in delegate bags	500 €
<input type="checkbox"/> USB memories with the proceedings book	500 €
<input type="checkbox"/> Advertising in the Proceedings book (inner full page)	1,000 €
<input type="checkbox"/> Other sponsorship: _____	_____ €

Total Amount _____ EUROS.

Payments should be made by bank transfer to the following details, sending a copy of the bank transfer to the Technical Secretariat (sevillacongresos2@viajeseci.es)

Banco Bilbao Vizcaya - C/ Alcalá, 16 - 28014 Madrid

BIC (Swift Code): BBVAESMMXXX

IBAN: ES97 0182 3999 3702 0066 4662

Possible additional booth furniture: Basic Pack

Counter Desk - White



Table Jamaica - White



Stool - White



2 Sedan chairs - White



Price: 150,00 € + VAT